

OUR EXPERTISE



BUSINESS INTELLIGENCE

A COMPLETE BUSINESS ANALYTICS SOLUTION:

- Operational Business Intelligence
- Financial Performance Management
- BI Tools and Technologies

WE KNOW BUSINESS INTELLIGENCE

In today's hyper-competitive marketplace a company's competitive advantage is directly related to its ability to efficiently translate its vast volumes of customer and operational data into effective business decisions.

Optimum's BI team can deliver this advantage leveraging our broad based BI knowledge and business process best practice expertise, derived from years of experience. We have a proven track record of partnering with clients to successfully deliver solutions that transform data into improved business decisions.

As a leading Oracle Business Intelligence Implementation Partner, we are in a unique position to provide you with insights few possess. Optimum's BI practitioners and thought leaders are prepared to assist your organization, whether you're empowering specific roles within your organization with BI insight, developing a Strategic Roadmap for a long-range BI deployment, or seeking to deploy an enterprise-wide BI capability.

BECOME AN INFORMATION-DRIVEN ORGANIZATION

Optimum assists companies on their journey to becoming information-driven organizations through the implementation of comprehensive BI solutions that provide access to internal and external data, deliver information from heterogeneous data sources, scale to meet future demands, promote management by exception, and seamlessly integrate with your core business processes.

We understand that information is only valuable if acted upon. Our consultants are BI veterans accustomed to collaborating with your business community to develop initial information requirements and best practice processes that turn your enterprise data into valuable, actionable information.

BI SOLUTIONS FOR THE ENTIRE ENTERPRISE

Whether your top operational priorities lie in Supply Chain, Order Management, Human Resources, Financials, or CRM, our BI strategists can help you gain access to your enterprise data to become an information-driven enterprise.



"Our partnership with Optimum on Business Intelligence initiatives delivered real value to our organization and demonstrated why we implemented an ERP system in the first place."

— Vince Benz
Director of IT
DRS Technologies